



## PEACEFULNESS

### Activating peace and uniting hearts

In its third year running, this global movement continues to draw together individuals and organizations from over 113 countries to create a community vibrant with potential, celebrating unity in diversity, and championing collaboration across borders.

Peacefulness will take part in International Day of Peace on September 21, 2022. This initiative towards a peaceful planet is being launched by Heartfulness, a global non-profit organization that offers free tools and techniques for a happier and more fulfilling life.

Peacefulness began in 2020 as “Connecting for Peace,” a platform for unity to promote peace, transformation, authenticity, and optimism. Over the past two years, the initiative has collaborated with 53 key partners around the world to motivate people from all walks of life to create lasting change. Peacefulness enables everyone to be a driving force for change, and serves as a platform to promote transformative projects. The vision is to enable everyone to share and experience peace through education, ecology, health, wellness at work, the arts, sports, etc.

In 2021, the Peace Day event was translated into 28 languages with more than 30 local volunteer teams promoting the cause through local events. The preparations for this year announce similar international support for the 2022 Peace Day with the goal being to surpass the 380,000 registrations of 2020.

This year’s event centers around the theme: “The power of thought to bring about individual and collective change.” 10-days of social media (Instagram: [peacefulness.now](https://www.instagram.com/peacefulness.now)) will build the momentum and awareness leading up to September 21. These 10 steps will inform, educate, and entertain on the topic of peace, while creating a daily call to action to engage the community.



On September 21, U.N. International Day of Peace, there will be a number of online experiences. These include peace ambassadors from around the globe, a live program, a playbook guide for schools and colleges, as well as links to local events happening in various corners of the world. These will be available at [www.peacefulness.org](http://www.peacefulness.org).

The 2022 Peace Day will also mark the launch of a year-round initiative for Peacefulness. Events and activities will be organized throughout the year to encourage and build collective, individual, and local projects to create a lasting impact. All are welcome to participate and any interest in collaborations and partnerships can be addressed to [info@peacefulness.org](mailto:info@peacefulness.org).