

Activity Report - April 2020-March 2021

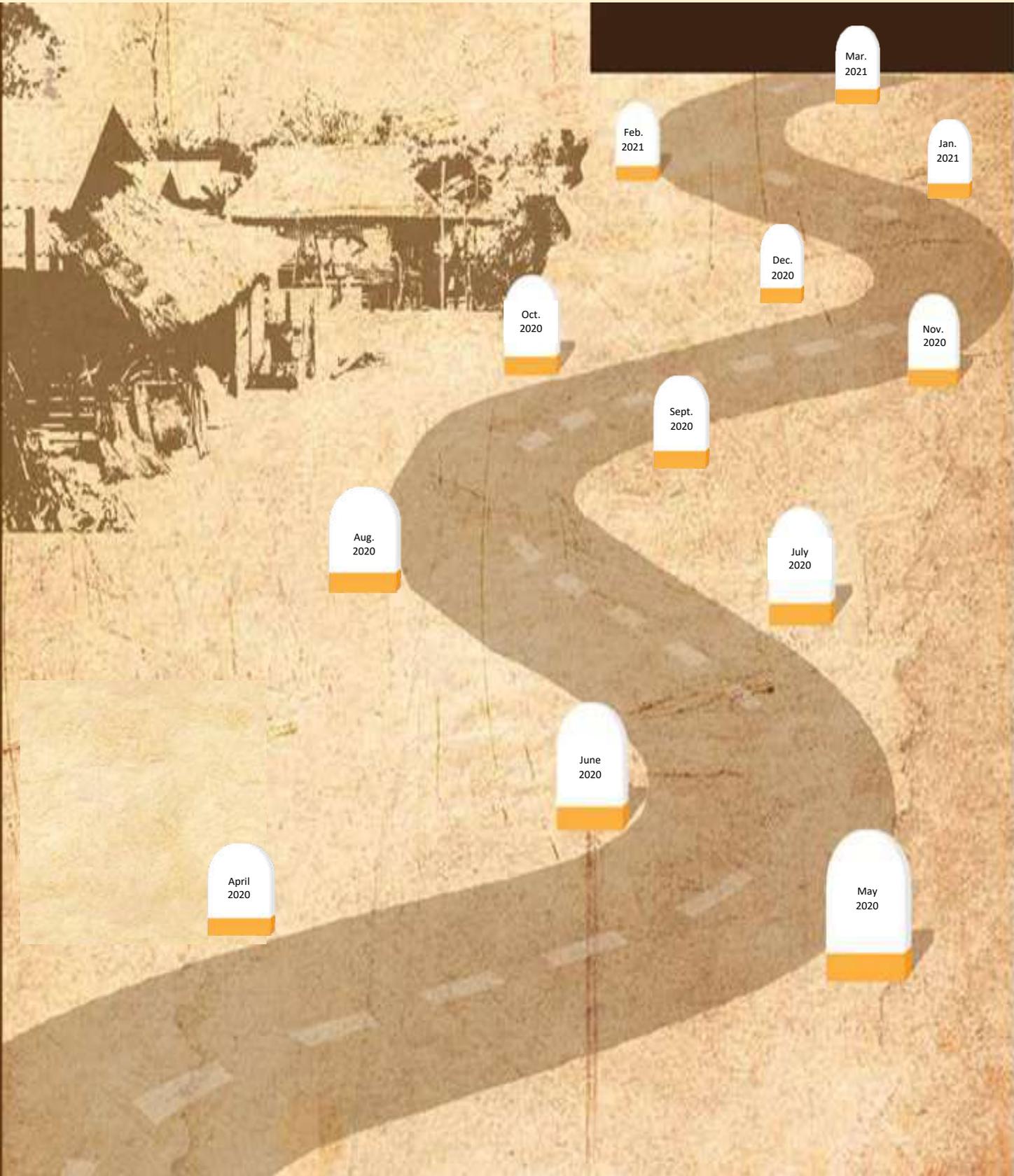


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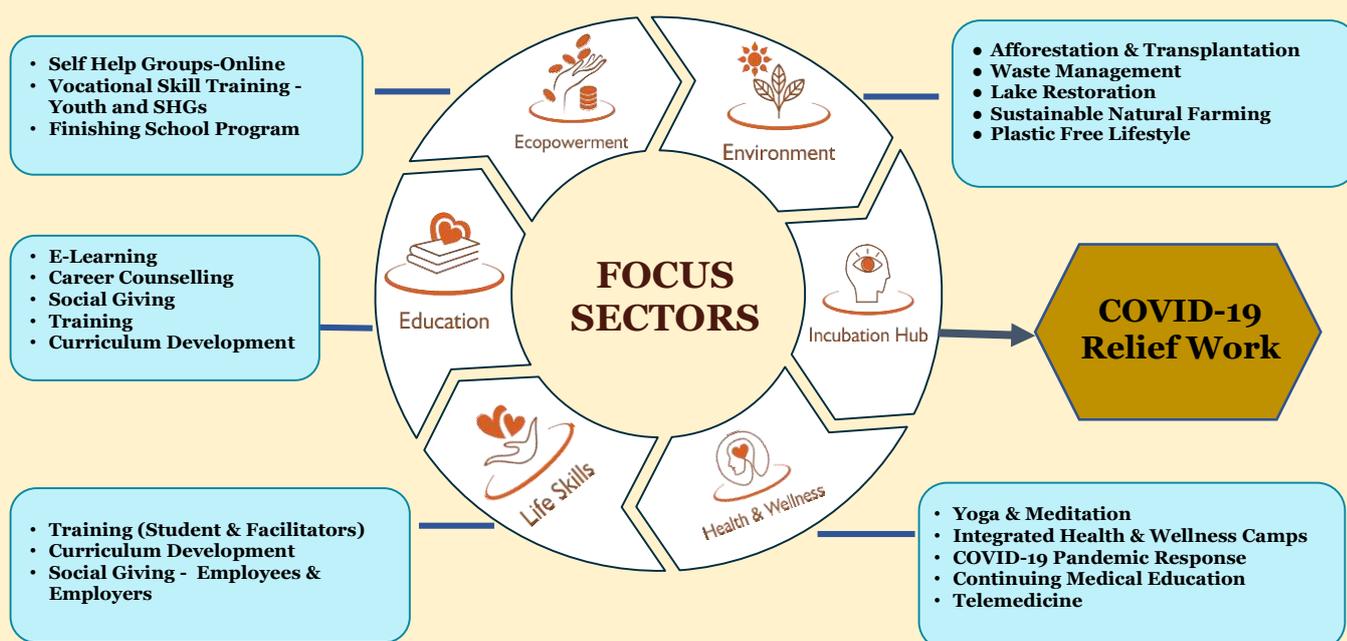
1. About Us

Ripples of Change Foundation (ROCF) is an NGO and a Section 8 Company. ‘Solve that one problem that solves all’ forms the foundation of our thinking leading us to evolve solutions for various sections of society to thrive in a world of constant, rapid, and exponential change with balanced outcomes.

Our **Vision** is to create a world aligned with oneness in action. The **Mission** is to support purpose-driven community initiatives, using aggregation to strengthen self-reliance, equal opportunity, wellness, conscious living, and environmental coherence and catalyzing waves of oneness that can ripple across generations. Focus is primarily in the sphere of education, life-skills, environment, health & wellness, and ecopowerment.

“We propose a unique outlook to bring integrity, unity, peace, wellness and economic stability across vulnerable sections of the society.”

2. Focus Sectors



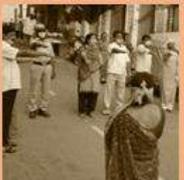
2.1 Incubation Hub

“Wherever there is a need we will be there”. In furtherance to our objective of supporting emerging social challenges, our incubation hub strives towards nurturing, designing and building innovative, sustainable and scalable solutions that outpace problems to solve society’s most pressing needs and maximize the social impact.

2.1.1 COVID-19 Relief Work

The COVID-19 pandemic marked an unprecedented time which requires the best of humanity to overcome it. *No one is safe until everyone is safe.* Following World Health Organization’s declaration of the novel coronavirus (COVID-19) outbreak as a global pandemic, in March 2020, ROCF made its response to coronavirus a priority and decided to actively participate in the national efforts for supporting vulnerable communities and frontline workers through relief work in 4 categories. These subsequent sections cover activities undertaken at the regional and country levels for the period April 2020-March 2021.

COVID -19 Our Pandemic Response to First Wave

 <p>1. Infrastructure and Capacity Building</p> <p>Aims to protect the valuable lives of our front-line health workers and build infrastructure capacity efficiently in hospitals and local communities by procuring and supplying Mobile Kiosks, Disinfectant Ovens and PPEs across India, through validated and tracked channels.</p>	<p>2. Migrant Workers: Sustainable Livelihoods, Food & Essential Supplies</p> <p>Aims to provide specific interventions to enable them with access to sustainable livelihood skills, jobs, entrepreneurship, microfinance and advisory cells. During the interim period, it is intended to provide food and essential items to their families.</p> 	 <p>3. Old Age Shelter Homes Wellness, Nutrition and Essential Supplies</p> <p>Aims at long-term support for the overall wellness, nutrition, supply of essential food items for elderly at shelter homes and programs on service through compassion for their caregivers.</p>	<p>4. Community Sensitisation</p> <p>Aims to sensitize on preventive measures, build emotional resilience and promote wellness programs amongst all communities of migrant workers, healthcare workers, police, working executives, shelter homes and rural communities.</p> 
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2.1.2 Work Done So Far

a. Breathe-Safe Campaign - N 95 Masks

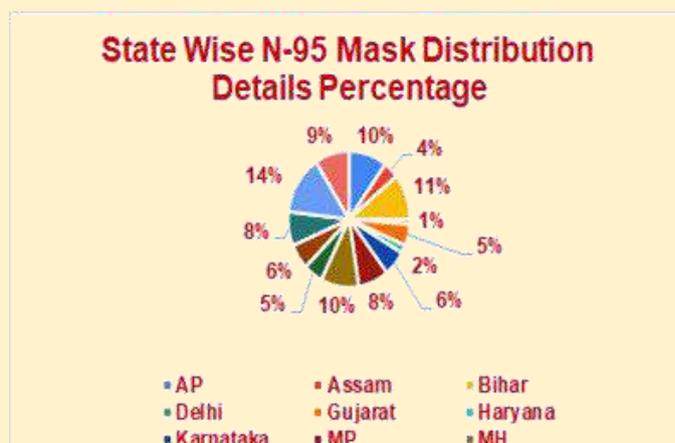
The scale of the COVID-19 crisis at hand is humongous. Charity and philanthropic support is one of the solutions. ROCF in collaboration with its partner organization HFI undertook a large initiative called ‘*Breathe Safe*’ campaign with support from United Way Bengaluru (UWBe) - ACT Grants, Sattva and Arvind Mills Private Limited.

The initiative aimed to distribute N-95 masks to identified front line warriors such as Police Personnel, Anganwadis, ASHA workers, ANMs, Personnel in Municipal Corporations and Sanitation Workers across various states. In the 1st phase, we distributed around 6 lakhs masks, and we intend to distribute 3 lakhs masks in phase 2. These masks will be delivered to identified locations so that they can be distributed to the beneficiaries on the ground.

Total Coverage in Phase 1: 14 states- 39 locations- 35 districts and 4 Talukas in India.



State Wise Distribution Details - Phase 1			
SI No	Name of the states	Locations	No. of masks
1	Andhra Pradesh	2	62462
2	Assam	1	21571
3	Bihar	2	65408
4	Delhi	2	5644
5	Gujarat	2	32010
6	Haryana	2	14510
7	Karnataka	7	39249
8	Madhya Pradesh	2	47004
9	Maharashtra	3	62538
10	Rajasthan	4	28192
11	Tamil Nadu	2	33920
12	Telangana	4	47849
13	Uttar Pradesh	4	85612
14	West Bengal	2	54031
Total	14 states	39 locations	600000



b. “Safe Surfaces” Campaign - Disinfectant Ovens:

From the onset of the COVID-19 outbreak, ROCF has prioritized the health and well-being of personnel working on the frontline response and in high-risk environments.

Disinfectant Oven, is a portable UV disinfection chamber which is designed to disinfect the surfaces of various products/objects of regular use in healthcare facilities, police stations and public facilities, thus preventing surface-to-human transmission of Covid-19 causing virus.

ROCF through its “Safe Surfaces” campaign donated Disinfectant Ovens to Government hospitals and police stations with support of Sattva and log 9 materials.



Impact

No. of Units: 68 DO's
Direct Beneficiaries: 91,800 (Per Month)
Indirect Beneficiaries: 3,67,200 (Per Month)

Distribution Details of DOs				
No. of DO's	Police Stations*	Medical Institutions*	No. of States	Name of the States
68	40	28	16	Maharashtra, Tamil Nadu, Delhi, Rajasthan, Madhya Pradesh, Bihar, Haryana, Telangana, Jammu & Kashmir, Odisha, Punjab, Karnataka, Gujarat, Uttar Pradesh, Assam & Nagaland

Medical Institutions

- Mumbai Port Trust Hospital, Maharashtra
- Indian Red Cross Society, J & K
- ICMR, Odisha
- R.G.Kar Medical College, West Bengal
- Indira Gandhi Institute of Medical Sciences Patna,
- Rajiv Gandhi Cancer Institute & Research Centre, Delhi
- King George's Medical University - UP
- UPHC (Urban PHC) - Shahada - Maharashtra
- Government Medical College Hospital - Tiruvallur, TN
- S.V.B.P Hospital, Medical College - Meerut, UP

Police Stations

- Port Zone, Mumbai
- Security Chennai Police, Egmore
- DCP Officer, Gujarat
- DCP Office Complex, Delhi
- DYSP Headquarter, Panipat
- Police Head Quarter - Bhopal
- Civil Lines, Jaipur West & Ramganj Jaipur

**More exhaustive list can be provided upon request.*

c. Contactless Swab Collections - Mobile Testing Kiosks Campaign

As the number of positive COVID-19 cases were rising rapidly throughout India, frontline healthcare workers were getting overwhelmed due to a large number of cases to handle every day with a high risk of direct exposure.

The Mobile Testing Kiosks allow for contactless collection of samples from within an isolated chamber with Zero-physical contact.

ROCF donated Mobile Testing Kiosks to hospitals of Karnataka and Delhi for augmenting their Infrastructure capacity and for safe collection of throat swab samples from patients.

- **No of Units: 11**
- **Institutions Given**
 - Rajiv Gandhi Cancer Institute - Delhi
 - Research Centre – Delhi
 - Kidwai Cancer Hospital – Bangalore
 - Bangalore International Airport – Bangalore
 - Jayanagar General Hospital – Bangalore



Impact
 Direct Beneficiaries: 16,500 (Per Month)
 Indirect Beneficiaries: 66,000 (Per Month)

d. Project Smile

Today inside the hospitals it is difficult to see faces behind personal protective equipment suit (PPE), many patients, especially the elderly and kids, find it a frightening experience. Protective suits for medical workers and patients, is a barrier. They can't express and do not feel comfortable during this stressful time. While they put their heart & soul to work, the expression of a smile is missing big time.

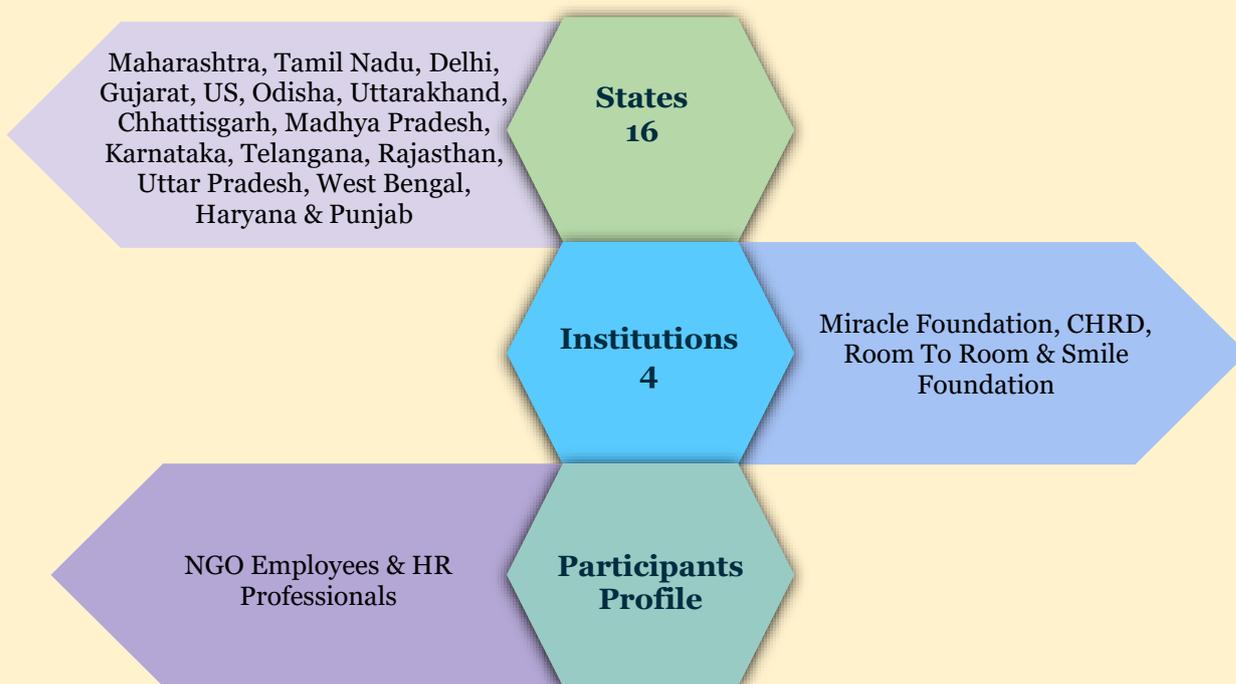
Project Smile by HP Indigo is an initiative where high quality smiling pictures of corona warriors are printed and stuck on the protective suits so that the patient and others can recognize the person easily. This simple action helps to comfort both the patents and the frontline warriors.

ROCF successfully piloted this project in Jayanagar General Hospital in Bengaluru, Karnataka.

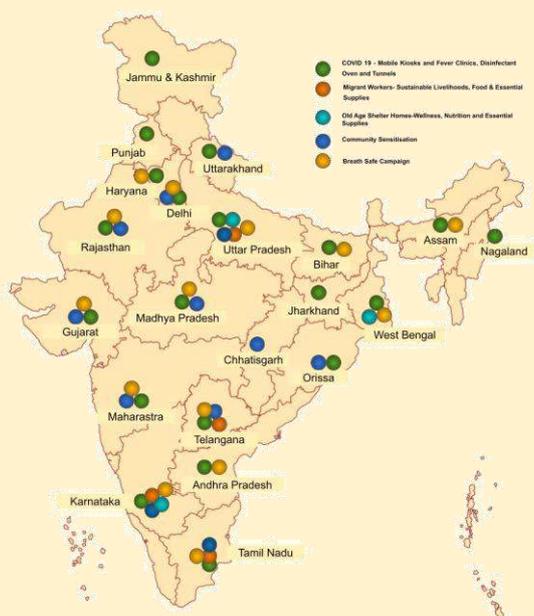


e. Community Sensitisation

As a part of the Community Sensitisation campaign, ROCF started conducting virtual workshops in collaboration with HFI on the theme of Building Resilience and Self-transformation in times of COVID-19 for institutions and corporate professionals. These workshops address the psycho-emotional challenges of the pandemic like stress, uncertainty, anxiety while building resilience through relaxation and heart-based meditation techniques.



First Wave - Consolidated COVID-19 Outreach



Mobile Testing Kiosks and Disinfectant Oven

7,33,000 Masks
1,000 Sanitisers
2500 Face Shields
2,650 PPE Kits
11 Mobile Testing Kiosks
68 Disinfectant Oven

Migrant Workers- Food & Essential Supplies

1,40,000+ Meal Packs
15,650+ Family Ration Packs

Old Age Shelter Homes- Essential Supplies

5 Old Age Shelter Homes

COVID 19 Response 1st Wave

Community Sensitisation

500+ Old Age Shelter Homes
314+ Individuals from NGOs
90+ Individuals from Corporate
30+ Individuals from Community
7901+ Youth

2.2 Health & Wellness

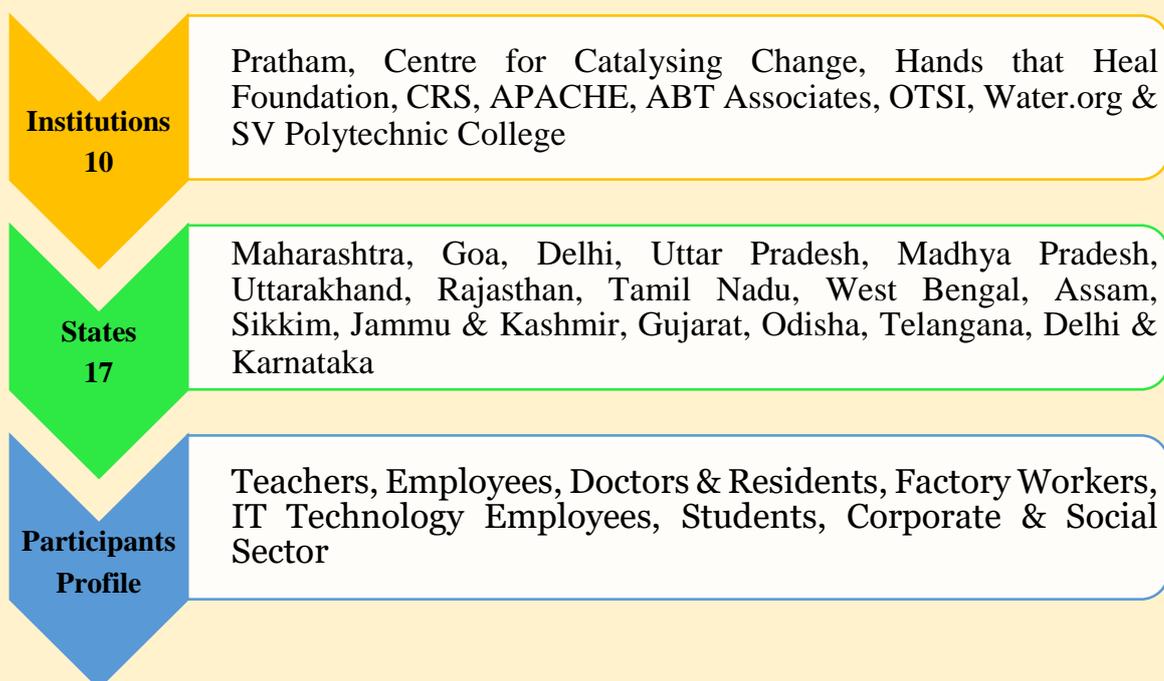
Health is a state of complete physical, mental and social well-being, even though it is often considered just the absence of disease. The social environment is an important factor in one's individual health. We all are amidst unprecedented and unusual times. None of us has in our lifetimes witnessed a global pandemic of this scale and impact. Each day is dynamic, and we are compelled to respond to changes around us. While the mind is busy with different possibilities and threats, we need to build courage in our hearts to cope up with the uncertainty that lies ahead. One way is to Build Resilience & Inner Wellness. This is important since we are all faced with the challenge of keeping ourselves constructively occupied, in order to cope up with the stress and anxiety.

2.2.1 Wellness Workshops



Snapshots of wellness sessions conducted at APACHE

In response to COVID-19, ROCF in collaboration with our partner organization has been conducting Wellness workshops for corporates, NGOs and communities free of charge. The objective of these workshops are to help develop peaceful, healthy and holistically educated individuals and children, families and communities, organizations and businesses, and government organizations, with a spirit of human well-being and oneness.



ROCF as an outreach partner to this initiative, reached out to several non-profit organizations and institutions for promoting this event.

2.2.4 Social Giving -Old Age Homes

Making charity in kind has been in existence since ages in the Indian society where people used to give offerings to their local entities and communities for the uplifting of the needy in society. ROCF aims to promote a social giving culture through a variety of charity related programs, volunteering, donations-in-kind, events and articles to have a holistic experience of charity.

Paying homage to the memory of the person who has passed on by offering 'anna dhaan' (free food) has been a part of Indian culture. ROCF helped conduct a food donation drive for 190 elderly residents of Gandhi Old Age Home, Usiru Foundation and Sri Sadguru Sai Old Age Home, Bengaluru.



2.3. Education

The sudden outbreak of pandemic challenged the education system across the world and forced educators to shift to an online mode of teaching overnight. Here are some of the ways ROCF worked with partners to keep the students learning, in classrooms or at home, online and offline – wherever they are.

2.3.1 e- Learning Program

ROCF has partnered with **Pratham Foundation** and Learning with Vodafone to roll out a Digital Learning program for the students of grades 6 to 8 (math & science). The program aims to enhance the learning levels of students in schools by the use of technology and group learning pedagogies in classrooms. The platform provides access to a digital resource library where essential resources are put up for open access to teachers. This also provides an individual experience to the teacher to converse and solve their queries related to content delivery. The program was initiated in 3 schools run by ASSEFA organisation and 1360 children benefited from the initiative.



2.3.2 Cognitive Skills Training - Brighter Minds

‘Brighter Minds’ (BM) is a unique whole brain wellness program offered by the ‘Cognitive Skills Private Limited’, Bangalore which aims at enhancing the observation and cognitive functions of the brain for children. ROCF as their supporting partner, carried out the primary research and reached out to 3 Child Care Institutions to help them roll out 6 weeks programs for the Age group of 7 to 15 years.

2.3.3 Exam preparation workshop



Exams can be useful, but being prepared can help manage stress and allow students to perform at their best. To overcome the stress and anxiety caused during exams, ROCF in collaboration with NIMHANS conducted an interactive virtual workshop on “How to face examination” for 10th class students. The objective of the workshop was to educate students on ways with which they can deal

and appear for exams more effectively. A total of 63 students and 4 teachers from 2 corporation schools in Bangalore, Karnataka attended the workshop.

2.3.4 Social Giving for Students with visual impairment

Dearth of writers for visually impaired students appearing in examinations is a problem that arises every year. Students run pillar to post in search of writers and often are forced to give it a miss, unable to find one. Understanding this challenge, ROCF volunteers helped as scribes for second year degree (BA) visually impaired students in writing their exams in KLE college, Bangalore.

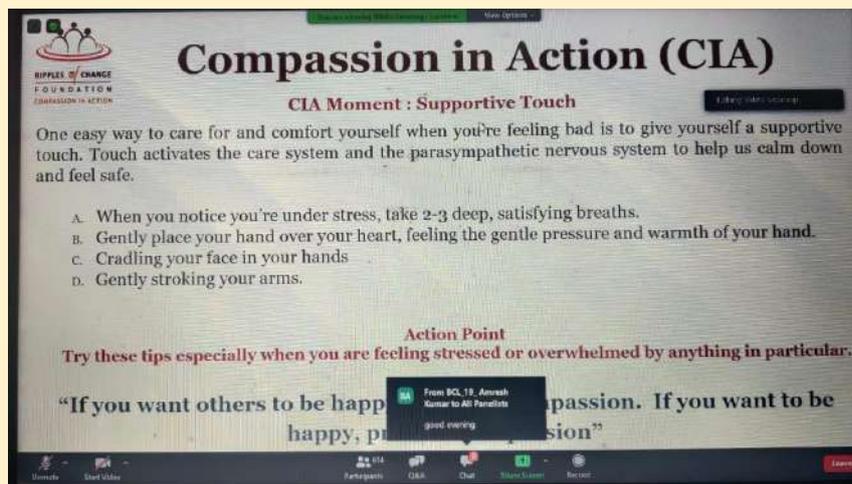
2.3.5 Inspiring Students to Pursue a Social Work Career

As many students from diverse fields join the Masters of Social Work (MSW) course, it is utmost essential to provide a detailed overview of the course to them. With this objective, MIPLVP Institute of Social Work, Gujarat organized a five-day extensive orientation Programme titled as “AARAMBH” to new entrants of MSW course. Along with the experts from UNICEF, NGO and GO, the institute also invited ROCF to provide the budding professionals with an understanding of the nature, structure and functions of a non-profit.

2.3.6 Compassion In Action for Teachers

ROCF supports teachers in every step of their journey in becoming a Compassionate Teacher. Compassion in Action (CIA) Training for Teachers and Educators is a multi-part training workshop that cultivates basic human value as a skill for the purpose of increasing individual, social and environmental flourishing. On 4th September 2020, Teachers’ Training program “Inspire” was launched in collaboration with our co-partner HET for teachers from Jharkhand and Telangana. Vice Chancellor of Amity University, Jharkhand was the keynote speaker for the launch.

This 2-week long program provided insights, integrated techniques, and real-time compassionate nurturing exercises to put learning into practice. By covering a range of skills from self-compassion to compassion for others, this module focussed on building compassion in action: the ability to live one’s life in accordance with one’s values with a recognition of common humanity, with basic orientation to kindness, and reciprocity. **1200 teachers from 401 schools from 5 states** namely Andhra Pradesh, Bihar, Jharkhand, Telangana & Gujarat benefitted from the program.



2.4 Economic Empowerment

India and especially its rural region are a treasure trove of unique handmade products that include handicrafts, handwoven textiles, food products, herbal cosmetics, and natural remedies in a long list of noteworthy categories. These products retain the allure with their traditional and centuries-old techniques, being inherited and passed down each generation making them unique, one of a kind, and preserved over centuries. However, meagre profit, low volumes, and inability to market themselves are making way for replacing these unique products with mechanization. **SHGs** seem to be instrumental in rural poverty alleviation programmes, especially in



economically empowering women as women are provided training on various skills to initiate production activities.

Building the skills of women and bridging the gap between SHGs and technology is a probable, workable and sustainable solution. ROCF has been working on initiatives to capacitate and enable SHGs to manage online marketing on their own without being bogged down by the tricks of modern commerce practices and thereby make them self-reliant and self-sustained.

2.4.1 Swayam Sikkim

The project aims to onboard the products of 5000 SHGs across Sikkim State and is funded by the Rural Development Department, Government of Sikkim. This will result in increased sustained income among SHG women by onboarding products of SHGs of Sikkim on e-commerce platform - Kalgudi. The project envisions to economically empower SHGs across the district, and make this a role model for economic empowerment across the state. It will also enable SHGs to create newer markets for their produce both nationally and globally through their brand.



On boarding SHG Products

Proposed Coverage – 1500 SHGs
On boarding Products – 37500
Direct Beneficiaries - 15000
Indirect Beneficiaries - 60000

The project has been approved to enable identified SHGs onboard their products and become self-reliant communities. It intends to onboard 1500 SHGs in Phase 1 and 37,500 products onto the platform.

2.4.2 E-Village Tiruvallur

The project intends to cover 11,000 active SHGs and plans to onboard their products to Kalgudi Platform in a phased manner. The project is funded by the Government of Tiruvallur to increase sustained income among SHG women by onboarding products of SHGs of Sikkim on e-commerce platforms. Discussions with concerned officials are still ongoing.

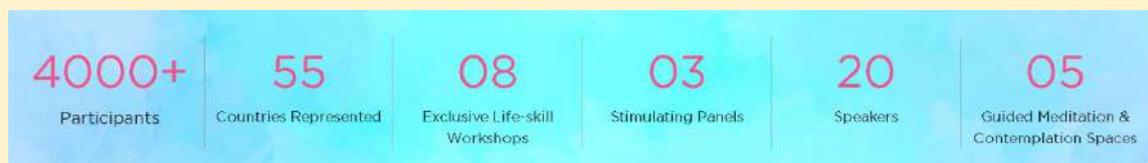


2.5 Life Skills

2.5.1 Youth 2.0

ROCF Partnered with HFI to power their Youth 2.0 program-a 3-day global youth virtual retreat. The program was held on 24-26th April 2020 for unleashing the Youth's potential through impactful sessions on personal growth, holistic wellness, and social impact.

This event was designed to be experiential and engaging with an eclectic mix of catalytic keynotes, practical workshops, interactive panels and much more. The event witnessed participation of 4000 plus youth from 55 countries,



2.5.2 Youth Ambassador program

Miracle Foundation (MF), is a non-profit organization that brings life-changing care to orphaned and vulnerable children around the world.

Youth Ambassadors (YAs) are children who have been identified by MF to share their perspectives with others to help them understand the need for change in the child care and child rights space. They do this by being featured on different media platforms and other forums to raise awareness on issues that MF is working on by being the voice of kids who are living that experience - to donors and other stakeholders.

ROCF collaborated with MF for coaching their Youth Ambassadors identified for the year 2020 under its life skills initiatives. The coaching program is aimed towards improving communication and media skills of YAs in their individual areas of need. The current YAs in the ongoing batch hail from Maharashtra, Tamil Nadu and Karnataka. The coaching program is currently being facilitated in Marathi, Telugu and Kannada languages.



2.6. Environment:

2.6.1 Partnership with “Saalumarada Thimmakka Foundation”, Karnataka:



ROCF has collaborated with Saalumarada Thimmakka International Foundation for cultivating environmental awareness amongst children and youth. ROCF identified Smt. Saalumarada Thimmakka, a 108- year-old environmentalist and the Padma Shri award winner who has planted 8000 trees in 10 years single-handedly as their Environment ambassador. As a joint venture, programs are being planned in some colleges to create awareness on saving the environment. Plantation activity (afforestation) and promoting the use of eco-friendly products.

2.6.2 Environment Awareness Campaign- “Meet and Greet”, Educational Institutions:

Young people constitute more than 50% of the population in India, and they are the ones who will have to live longer with the consequences of current environmental changes. ROCF in collaboration with Saalumarada Thimmakka organised awareness campaigns across the educational institutes for creating strong awareness in protecting the environment and for encouraging the youth to take a lead with greater stake in long term sustainability plans in conserving mother earth. **Planning of similar activities are in progress.**



2.6.4 Forests by Heartfulness



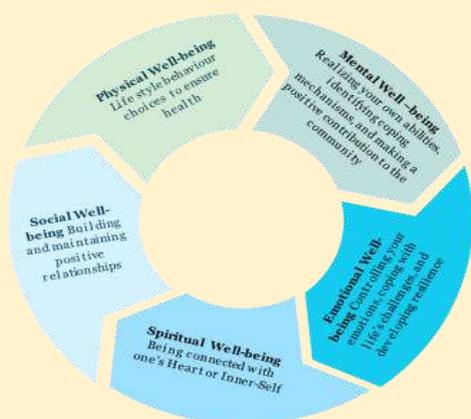
ROCF has collaborated with Forests by Heartfulness (FBH), for undertaking their multi-year program incorporating the learnings from Green Kanha initiative that aimed at creating a natural environment in tune with nature's ecosystem and thus making a home to endangered species of trees, herbs and shrubs. It is an ecological movement envisioned to create spaces

where humans coexist in harmony with Nature.

The program has multiple objectives with an intention to **plant 65 million trees across India**. Some of them include:

- Restoring biodiversity by planting native, endemic flora in the initial season followed by rare, endangered and threatened (RET) species;
- Creating nationwide nurseries to grow highly resilient saplings that can compete and survive in hostile conditions while supporting livelihoods and micro entrepreneurs;
- Relieving farmer distress by partnering with them to grow trees of economic value on their farm bunds, thus insuring them against crop failures and providing alternative income
- Growing plants of medicinal value to address supply-demand mismatch for medicinal plants in alternate treatments such as Ayurveda, Yoga, Naturopathy, Unani, Siddha and Homeopathy (AYUSH).

3. New Foray - Africa



AT ROCF, we envision a world where all young people achieve their full potential and shape the future with power and confidence. African youth face a myriad of challenges and obstacles as they live in a rapidly changing world, filled with uncertainty, struggles and daily life pressures. There is a need for a holistic approach to identifying sustainable coping mechanisms to strengthen them and to unleash their inner potential. ROCF along with other NGOs participated in the *“Virtual Youth Africa Summit”*

held on 20-21 March 2021 with an intent to promote our focus sector works amongst potential NGO partners.

IMPACT
21 Countries
8000+ Viewers

4. Collaborative Partners



5. Testimonials

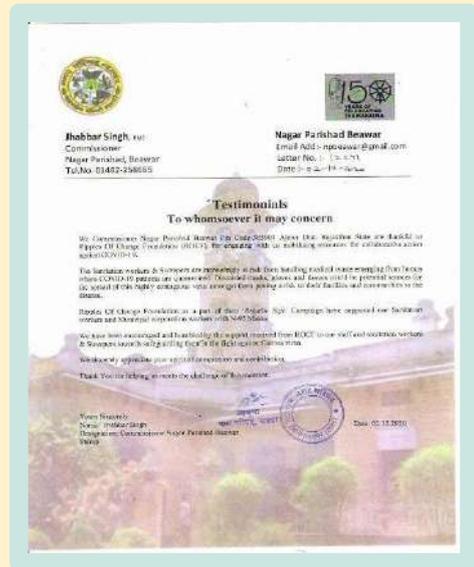
Safe Surface



ICMR, Bhubaneswar (Odisha) & Rajiv Gandhi Cancer Institute and Research Centre, Delhi (Delhi)

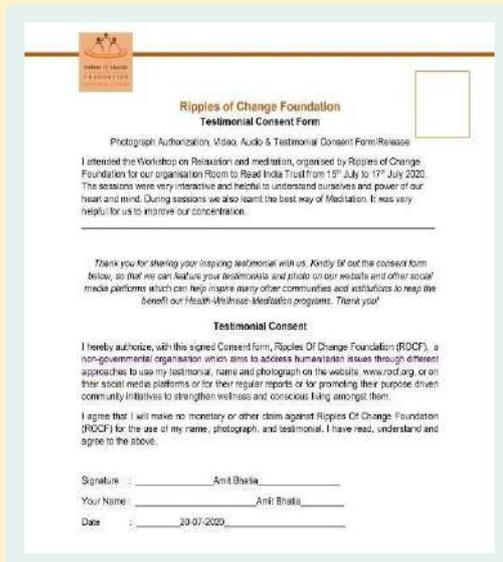


Breathe Safe

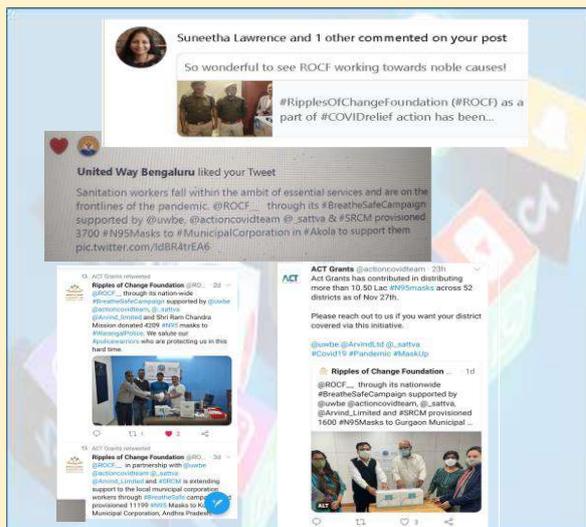


Police Personnel, (Delhi) & Municipal Corporation (Rajasthan)

Wellness Workshops

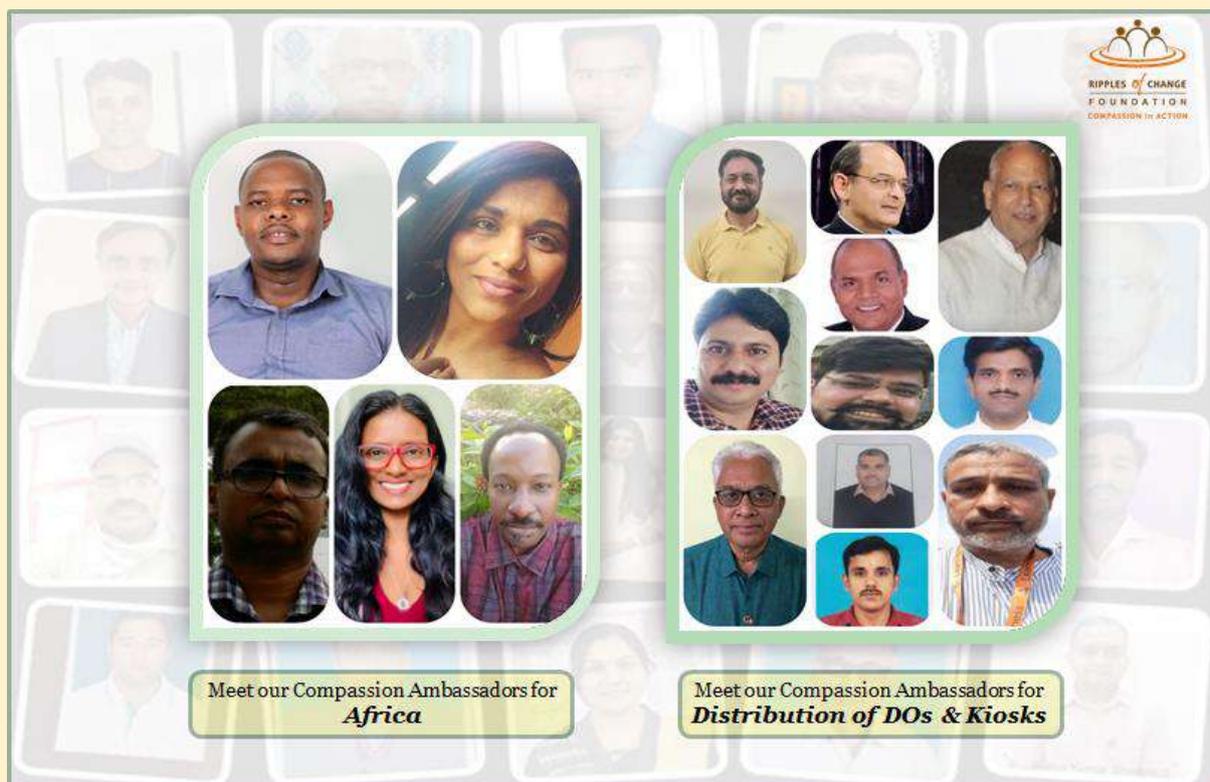


6. In The News



7. Ambassadors of Compassion In Action





8. Second Wave - COVID-19 Pandemic Response



Our Response to Second Wave Plan 2021 builds on what we have learned through our response over the course of 2020, and translates that knowledge into strategic actions which builds on achievements and also focuses on the new challenges, and interventions to overcome them. The intervention also considers the road we need to travel to successfully tackle the COVID-19 pandemic.

8.1 Ongoing Initiatives

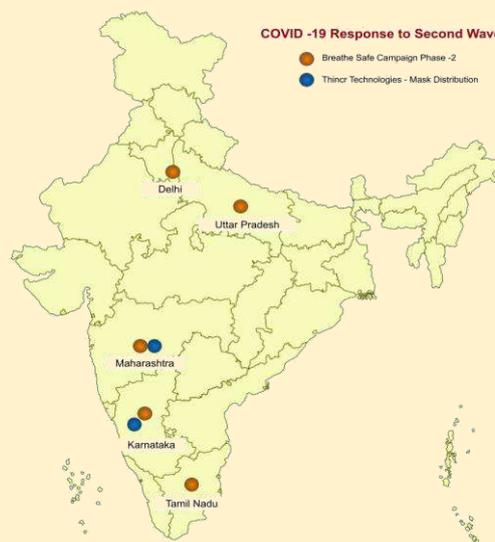
Ongoing Initiatives:

a. **Breathe Safe: N-95 mask Campaign Phase 2**

After successfully executing **Phase 1 campaign** in 14 states across 39 locations in India, ROCF is now in the process of executing **Phase 2** of the campaign for distributing 3 Lakh Masks to frontline workers in **5** states across 10 locations

b. **N-95 masks distribution campaign (Thincr Technologies):**

In collaboration with Thincr Technologies Pvt. Ltd and with grant in aid support by Technology Development Board (Department of Science and Technology) Government of India. ROCF is in the process of distributing 15000 masks (6000 N-95 masks and 9000 3 Ply) to health workers in **2** states.



8.2 Upcoming Campaigns

The second wave of the pandemic is larger and spreading more rapidly than the first. ROCF's continuing response to the COVID-19 is more essential than ever. We will continue to address the immediate and long-term needs of the most vulnerable communities across the rural-urban continuum through our four-pronged strategy.

1. **Two Shots are our Best Shots**

Enabling 100% COVID-19 Vaccination Drive across the country

2. **Voice that Cares**

Psycho-Social Counselling & Information Guidance /Support

3. **O2 Breathe Life**

Providing oxygen concentrators for Hospitals, Public Health Centers & Home Isolations to enhance their capacities for responding to critical medical emergencies

4. **COVID Care Makeshift Facilities**

Setting up temporary COVID care facilities

5. **Swayam Sikkim:**

Enabling Self Help Groups (SHGs) to Economic Empowerment

Board of Directors

Mr Nagesh Karuturi is a management professional with 24 years of experience in key global leadership roles across India, Europe, United Kingdom, Africa and South Asia. He holds an MBA (Marketing) from Symbiosis Institute of Business Management, Pune, India. While working in various capacities such as a CEO, President and Board Member with large global organizations, he has managed work forces as large as 6500 employees. In the social sector, he has chaired and implemented projects for vulnerable communities covering education, economic empowerment, life skills, environment, sanitation, healthcare and nutrition in India & Africa.



Mr. Sharat Hegde is a IT professional with over 31 years of experience in the software industry, holding a B. Tech. degree in Computer Science from IIT, Delhi. He has served as Head of Architecture and Assistant Vice President at Sonata Software and currently runs his own software consulting firm in India. He co-owns a US-based e-commerce company – Perfect Makeup Mirrors and Reflect Perfection. He is a Board Director at the Heartfulness Institute, India overseeing corporate Heartfulness programmes in India and partnering with NGOs.



Mr S. G. Anil Kumar with over 27 years of banking experience in the leading banks such as Canara Bank and ICICI Bank has served as a Founder Trustee of the IFMR Trust which started in 2007, wherein he was involved in designing and deploying a local financial institution model called KGFS (Kshetriya Gramin Financial Services). The institution today has expanded to 220 branches, 5,00,000 customers, and 1200 employees. He is also the founder of the revolutionary Samunnati, which is now successfully operating in 12 states with a cumulative disbursement of over Rs. 800 crores, and benefitting about a million farmers.





Mr. Dinesh Agrawal has 22 years of experience in electrical engineering and has been a part of the Hira Group since their founding years. Presently, he is the Executive Director of Godawari Power & Ispat Ltd. and the Managing Director of RR Ispat. He is the Founder Chairman of CII YI (Young Indians), Raipur, founded in the year 2009 and served as Chairman of CII RAIPUR for 2014-15. He has been instrumental in formulating appropriate industrial policies with the Chhattisgarh government.

Mr. Ramakrishna Mallela with 20 years of professional experience and an Executive MBA degree is presently working in the development sector for the betterment of the communities. He advocates and works closely with the Government of Andhra Pradesh in developing pedagogy, curriculum on life skills for children and youth, and has succeeded in mainstreaming the same. He has worked with different corporate groups like Dell, Cognizant, HP, SAP, etc. and is a professional faculty, trainer, coach and mentor.



You are not a drop in the Ocean. You are the entire Ocean in a drop.



www.rocf.org



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